

Ferrari Entertainment

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SERIES TITLE

PILOT EPISODE TITLE

STATUS

PROJECTED # OF SEASON 1 EPISODES

RELEASE DATE

THE AMERICAN OPIOID CRISIS

TALBOT GOES PURPLE

PILOT COMPLETE

6+

2020

VENGEANCE RACING

CUSTOM BUILT

PILOT COMPLETE

13+

2020

HOMETOWN RACERS

"HOT" ROD MOBERLY

SIZZLE REEL

13+

2021

AUTO HISTORICAL

TBD

PREPRO

13+

2020

UNSHAKEN: THE ROAD TO WOO

N/A

COMPLETE

1

2020

WHO DAT?

TBD

CONCEPT

13+

2021

BUSKERVILLE

TBD

CONCEPT

13+

2021

IN VINO VERITAS

TBD

CONCEPT

13+

2021

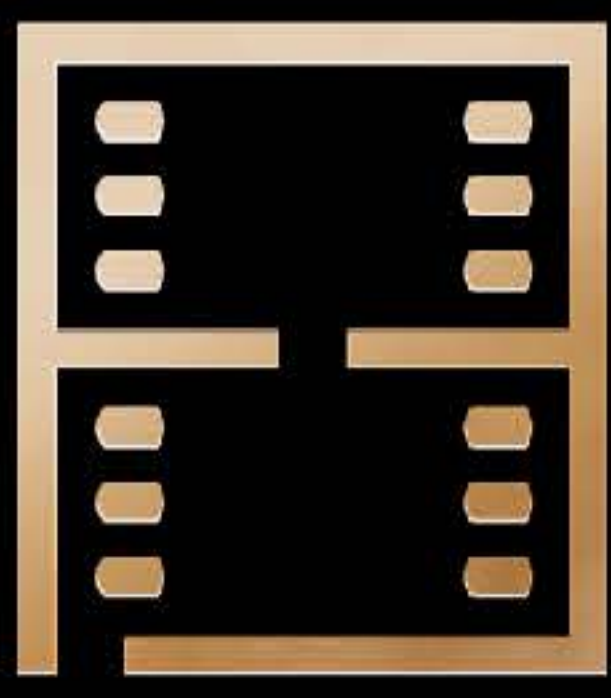
SONG OF SONGS

N/A

COMPLETE

1

2020



THE AMERICAN OPIOID CRISIS

Logline:

American communities ravaged by the opioid epidemic confront the crisis on their own terms.

Description:

One way or another, the opioid epidemic touches every city, town, and rural area in America. Ferrari Entertainment presents *The American Opioid Crisis*, a self-contained docuseries that examines the different and vital approaches that individual communities in the U.S. are taking in response to the growing devastation wrought by opioid addiction. Intimate stories of families affected by addiction serve as the lens through which each episode highlights a specific community's unique efforts to battle the American opioid crisis.

Style:

Formal interviews with family members and individuals involved in community efforts drive each episode, supported by verité A-roll of important events/meetings and cinematic B-roll.

Sample Episodes:

- *Talbot Goes Purple* (Pilot): Law enforcement, civic leaders, and the recovery community in Talbot County, Maryland pull together under the purple banner of unity.
- *Ventura County: Overdose Rescue Project*: Ventura County puts free naloxone rescue kits into the hands of ordinary citizens, empowering friends, family, and even strangers to save the lives of overdosing addicts.
- *The Rust Belt: Camp Mariposa*: Hoping to break the intergenerational cycle of addiction, Camp Mariposa combines fun, education, and support for youth and children impacted by substance abuse in their families.

Trailer (TRT 1:17)

Pilot Episode (TRT 28:57)

Episode Structure: Season One – 6 half-hour episodes

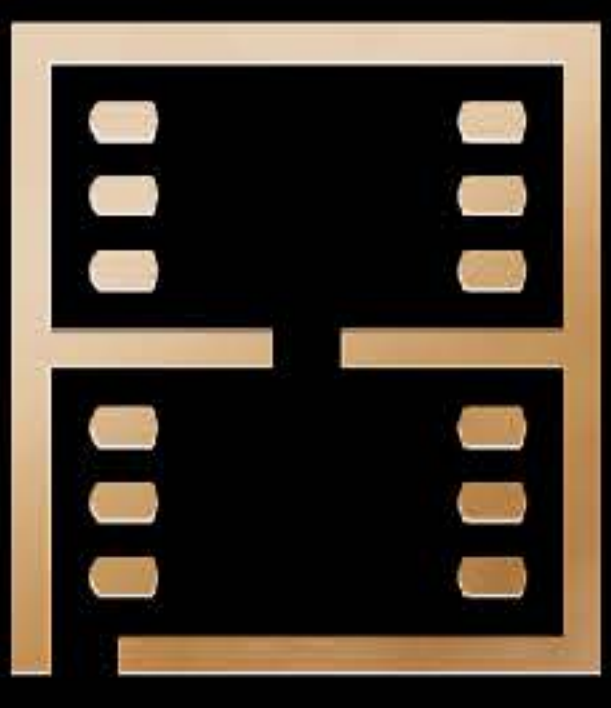
Project Launch: 2020



FERRARI FILMS PRESENTS
THE AMERICAN OPIOID CRISIS

**WATCH
TRAILER** ▶

**WATCH
PILOT** ▶



VENGEANCE RACING

Logline:

Georgia-based Vengeance Racing builds and preps cars for hobbyists chasing world records.

Description:

Vengeance Racing is a self-contained docu-leaning hybrid built around Georgia-based high-performance car builder and tuning shop, Vengeance Racing. Viewers strap in with some of the hottest adrenaline-inducing vehicles and discover what ½ mile drag racing and late-model performance are all about. The tight family culture of owner Ron Mowen's team drives storylines through custom builds and prepping cars for racing events, where clients chase and obliterate world records. Each performance upgrade further blurs the line between hobbyist and professional driver at speeds over 200mph.

Style:

Verité A-roll and B-roll of Ron and his team as they build, prep, and troubleshoot drives each episode, supported by formal interviews with the VR team and clients. Each episode ends with both verité and cinematic footage of the main racing event.

Sample Episodes:

- Ron and his team transform a [car make and model] into a [hp/cylinder/engine] contender in the [racing event].
- • Ron and his team help a client with a [car make and model] break [mph] at the [racing event].
- A client asks VR to help her break the world record at the [racing event] with her [car make and model].

Trailer (TRT 3:13)

Pilot Episode (TRT 28:57)

Episode Structure: Season One – 13 half-hour episodes

Program Launch: 2020

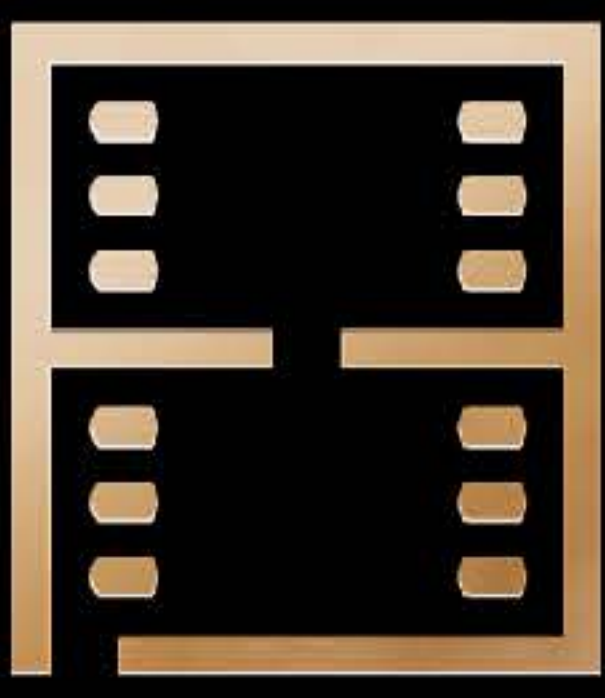
*** Produced in partnership with Greg Overton at Direct Drive Media and Ron Mowen at Vengeance Racing**

WATCH TRAILER



WATCH PILOT





Hometown Racers

Logline:

Ordinary men and women pursue their extraordinary and sometimes dangerous passion of local and regional auto and motorcycle racing.

Description:

Throughout America, on racetracks, dirt tracks, and even mountain roads, average men and women with ordinary lives, jobs, and families compete in the demanding “minor leagues” of American auto and motorcycle racing. Hometown Racers is a self-contained hybrid-style docuseries that profiles these dedicated racers as they prepare their vehicle for the big race. Hosted by professional actor and auto racing expert Bill LeVasseur, Hometown Racers provides an inside look at the racers, their families, and crews and allows viewers to experience first-hand the American spirit, values, and determination that make these folks so remarkable.

Style:

Verité A-roll and B-roll of individual racers and their crews as they prep their vehicle drives each episode, supported by formal interviews with the racers, crews, and family members. Each episode ends with both verité and cinematic footage of the main racing event.

Sample Episodes:

- Hot Rod Moberly prepares for the Pikes Peak Hill Climb.
- [Racer] prepares for the [racing event].
- [Racer] prepares for the [racing event].

Sizzle Reel (TRT 4:53)

Status: Budget and timetable complete. Preproduction research underway.

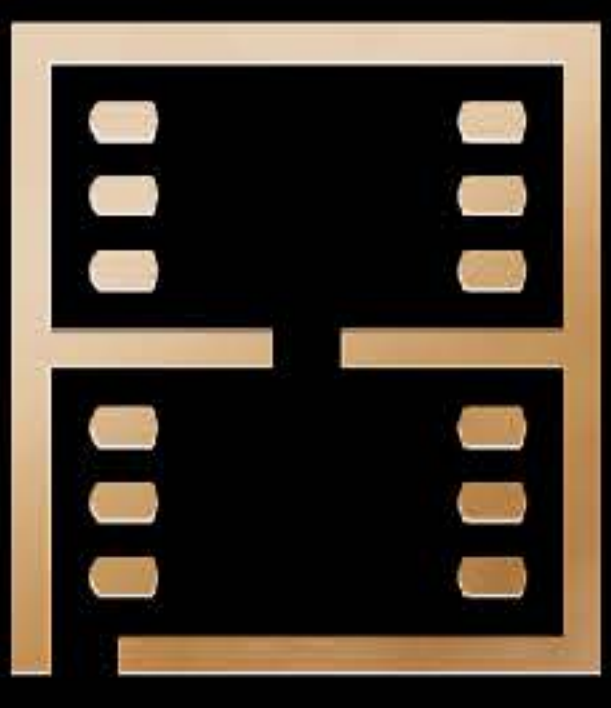
Episode Structure: Season One – 13 half-hour episodes

Program Launch: 2020



**WATCH
SIZZLE**





Auto Historical

Logline:

A curatorial research and documentation service for rare and significant automobiles pieces together the history and impact of collectible and valuable vehicles.

Description:

This self-contained series focuses on the business of Auto Historical Services, a curatorial research and documentation service for rare and significant automobiles. It provides a limited access look behind the scenes at some of the most interesting autos, collections, auctions, and driving experiences in the high-end automotive community. Auto Historical takes viewers on an authentic trip through the history of each automobile with stories of previous owners and a look at the car's impact on automotive technology, design, speed, efficiency, and safety. Content marques include one-off and very low production autos, Ferrari, Porsche, Auburn, Cord, Duesenberg, Maserati, and similarly rare collectible and valuable vehicles.

Style:

Verité A-roll follows Auto Historical Services through the search for relevant information on the history and impact of a specific vehicle, supported by cinematic B-roll of the automobile in its current state.

Sample Episodes:

- Auto Historical Services explores the history and impact of a [year make and model].
- Auto Historical Services uncovers the story of a [year make and model].
- Auto Historical Services discovers the history behind a [year make and model].

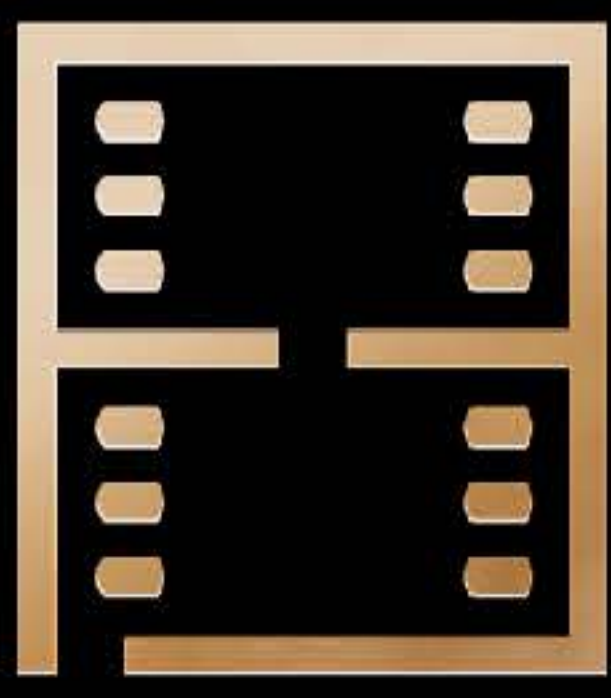
Episode Structure: Season One – TBD

Status: Preproduction

Program Launch: 2021

***Produced in partnership with Greg Overton and Direct Drive Media**





Unshaken: The Road to Woo

FERRARI FILMS PRESENTS

UNSHAKEN

The Road to Woo

Description:

This stand-alone documentary chronicles the personal and professional journey of musician Wendy Woo as she progresses from a local one-woman singer/songwriter to the leader of a successful regional rock band. Over the years, Wendy and her band have become family, both literally and figuratively. Witness the bonds of music and family and the inspiring story of a group of people that stand unshaken in the pursuit of their dreams.

Trailer (TRT 1:28)

Watch Trailer

Program (TRT 39:06)

Watch Program

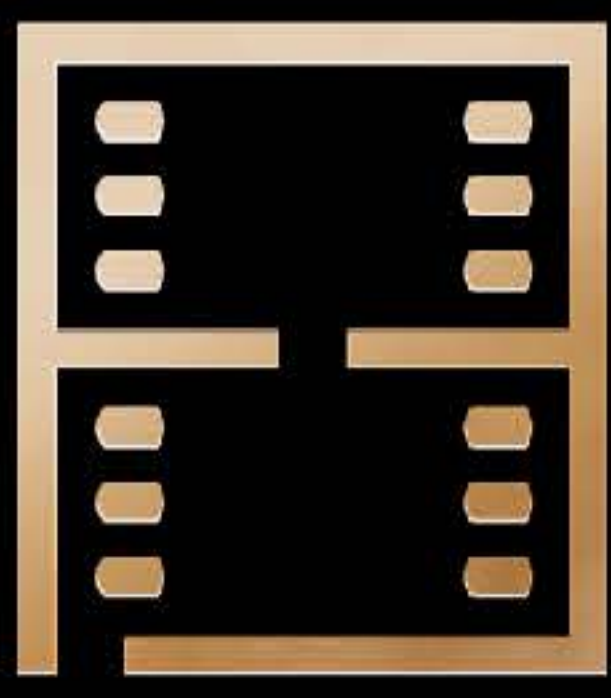
Program Launch: 2020

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FILM**





Who Dat?

Logline:

Young musicians in NOLA try to make it big in the Big Easy.

Description:

Who Dat? is a self-contained documentary-style episodic program that highlights outstanding young musical talent in New Orleans. Each episode profiles a specific singer or musician through their musical performances and interviews with the performer, fellow musicians, family members, friends, and fans. The program provides a national platform for local performers who represent the future of music in the “Big Easy.” Who Dat? takes the viewer for a walk along Bourbon Street to Jackson Square to Frenchmen Street (and beyond!) to hear the amazing music of NOLA, meet the performers, and answer the question “who is that?!”

Style:

Formal interviews and verité A-roll following the featured musician as they gig around New Orleans drive each episode, supported by both verité and cinematic B-roll.

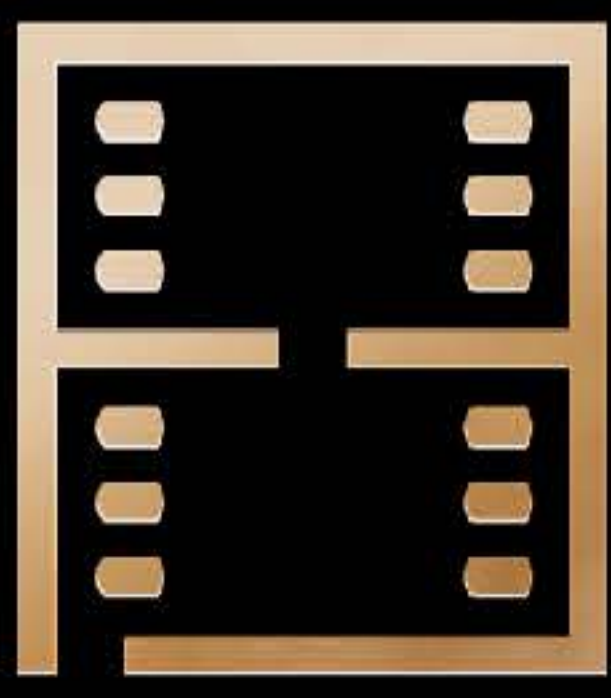
Sample Episodes:

- Singer [name] moves to the Big Easy from [small town USA] hoping to break into the music scene.
- Trumpet player [name] jams with some of the biggest names in NOLA.
- Jazz pianist [name] seeks his fame and fortune as a New Orleans native.

Episode Structure: Season One – TBD

Status: Preliminary Development/Research

Program Launch: 2021



Buskerville

Logline:

Street performers, also called buskers, delight and amaze street audiences around the U.S. as they look for their big break.

Description:

Busking, or street performance, has been going on for centuries and it has provided a launchpad for many talented artists including Ed Sheeran, Jewel, BB King, Beck, Sheryl Crow, Tracy Chapman... just to name a few. Buskerville, a self-contained docu-leaning hybrid, searches out exceptionally talented buskers throughout the U.S. to find out how they got started, what motivates them, and where they hope to go from here.

Style:

Formal interviews and verité A-roll following the featured musician as they gig around New Orleans drive each episode, supported by both verité and cinematic B-roll.

Sample Episodes:

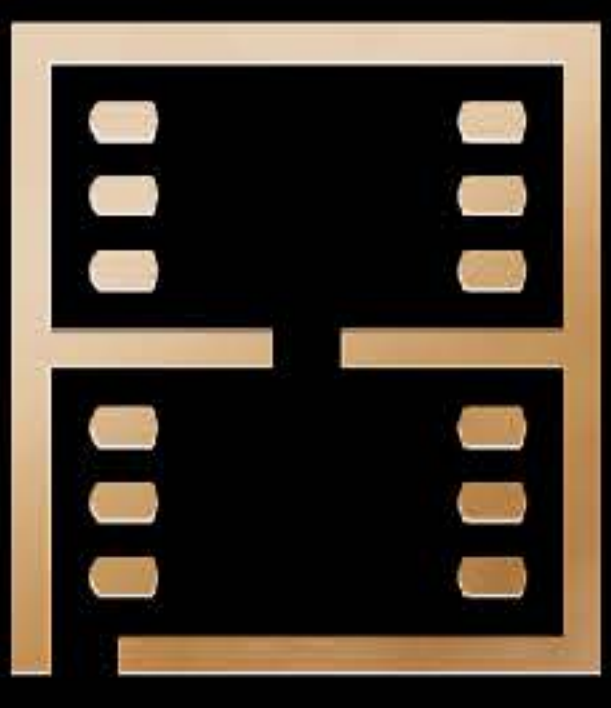
- Singer [name] moves to the Big Easy from [small town USA] hoping to break into the music scene.
- Trumpet player [name] jams with some of the biggest names in NOLA.
- Jazz pianist [name] seeks his fame and fortune as a New Orleans native.

Episode Structure: Season One – TBD

Status: Preliminary Development/Research

Program Launch: 2021





In Vino Veritas



Logline:

Entrepreneurs both young and old struggle with the unpredictability of weather, labor shortages, and increasing competition in the booming US wine business.

Description:

The number of wineries in the United States has quadrupled in the last 10 year, but around 80% of new wineries fail within five years. It's a tough business. In Vino Veritas is a self-contained docuseries that introduces viewers to the magical, painstaking, and high-stakes world of domestic regional winemaking through the stories of local vintners. Each episode of In Vino Veritas focuses on a single vineyard and the vintner entrepreneur giving their all to make great wine and a successful business. The final segment of each episode features the preparation of a meal by a professional chef. The meal will be appropriately paired with a specific wine featured earlier in the episode.

Style:

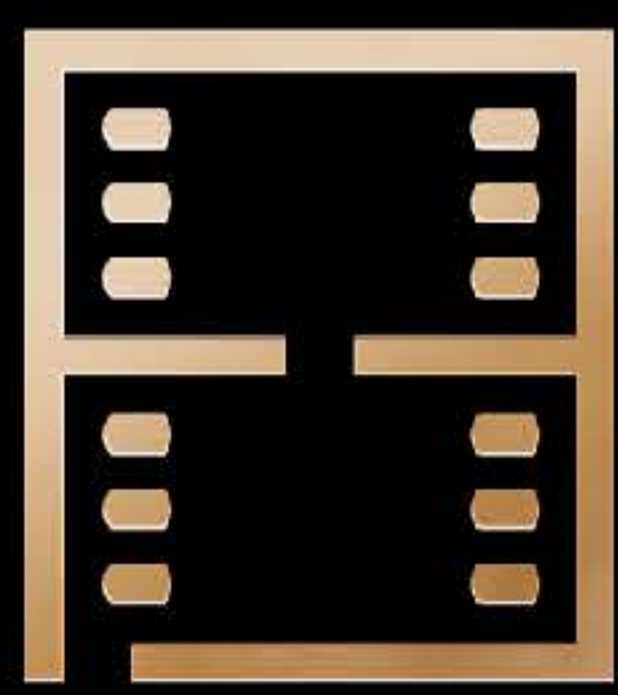
Verité interviews and footage of the winemaking process and behind-the-scenes business drive each episode, supported by cinematic B-roll of the vineyard.

Sample Episodes:

- A young couple gives up city life and corporate success to rescue an existing winery.
- Meet three generations of one family, working together to create fine wines and a future for their next generation.
- Follow the history and ups and downs of a vineyard that has survived decades of both victory and defeat as they consistently produce award-winning wines.

Episode Structure: Season One – TBD

Status: Preliminary Development/Research



Song of Songs

The Journey of a Consecrated Virgin

SONG OF SONGS



Description:

This stand-alone documentary tells the inspiring story of a young woman's search for love and happiness as she discerns her vocation in the Catholic Church. This film explores how the life experiences of Tara Stone led her to the radical decision to remain a virgin forever. Set against the cultural backdrop of promiscuity and disposable relationships prevalent in American society, Tara's pursuit of chastity and authentic love provides a refreshing glimpse into a unique way of life.

Trailer (TRT 1:43)
Program (TRT 44:15)
Project Launch: 2020

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